

Core strengths

- Passionate graphic designer with focus on print, web, identity and illustration
- Experience of working with the UK's biggest brand names
- Background in fine arts
- Ability to work on projects both, independently or as a part of the team

Achievements

- Led creative direction behind the full-scale rebrand of Global Radio in 2008
- Created a typographic design for Dolce & Gabbana campaign 2006
- Led creative direction behind FunkrushClothing.com identity design 2006
- Created a large-scale design feature for EA games in 2006
- Featured artist in Creative Digital Arts Magazine in January 2005
- Featured artist in Creative Arts Magazine in September 2005

Career summary

Graphic Designer - Global Radio [March 2008 - May 2009]

Working with a wide range of the biggest entertainment brands in the UK. Extensive experience of creative work with print materials, web layouts, illustration and identity. Facilitating Creative Director in completing projects from brief to final delivery. At Global I was assigned some of the biggest projects in the team including a complete rebrand of the Global logo, where my design was picked and subsequently developed solely by myself. Other major projects include producing concepts for the Classic FM redesign and creating original visuals for the brand from scratch.

Graphic Designer - Lastminute.com [January 2008 - February 2008]

Working on a range of digital media projects for one of the UK's biggest travel operators. Responsibilities include producing newsletters, site imagery and print ads to be placed in brochures and magazines.

Freelance [2005 - Present]

Major clients include: Microsoft, Dolce & Gabbana, Habitat, Woolworths, Funkrush Clothing.

Graphic Designer - Beyond Design [June - December 2006]

In charge of creative work with print materials, branding and illustration. Worked on a variety of projects many of them solo such as a large scale artwork for EA Games and an identity for www.pennyferguson.com.

Education

2001 - 2004 Worcester University
BA in Communication Design and I.T.

2000 - 2001 Reading College of Arts and Design
Foundation Art & Design

Location

London, UK

Expertise

Graphic design
Web design
Illustration
Hand Illustration
Branding and identity

Proficiency

Photoshop	5/5
Illustrator	4/5
Indesign	4/5
QuarkXpress	3/5
Flash	2/5

Contact

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